



Dear Fellow Oakridge School Parents,

We are starting a major fund-raising project on **March 1st** and we are asking for the support of all our families. Our annual chocolate bar sale is our most lucrative fund-raising initiative. We depend on this fundraiser to provide funds to subsidize class trips and special events as well as for the purchase of sports equipment, classroom and library materials.

As part of our school's initiative to be as socially and environmentally responsible as possible, we have again chosen to sell 'Natures Treasures' Rainforest Alliance certified, all Natural Belgian Chocolate. *Please see reverse for further information on this remarkably healthy, socially and environmentally responsible chocolate.* Fundtastic Fundraising is proud to present five incredible flavours of Nature's Treasures™ chocolate: milk chocolate, dark chocolate, caramel infusion, European mint, and their exclusive no-sugar added chocolate. This year, by popular request the assortment will contain more milk and caramel infusion bars.

*The cost of each chocolate bar is **\$2.50** with the school retaining a **profit of \$1.20 per bar** or **\$36.00/ case sold!***

Each case comes in a re-useable cloth bag – yours to keep when you sell a complete box.

We will be sending home a box containing 30 units with every student who has returned the attached permission slip on **March 1st**. **All sellers have a chance to win some great prizes.** Our sale will run until March 23rd so we can take advantage of the March Break to sell to our friends and family. Please return the money for your box (\$75.00) as soon as your bars are sold, or return any bars you are unable to sell so someone else can sell them. Additional boxes will be given out upon request when \$75.00 has been returned for the first box. **Please label your envelopes clearly with your child's name when sending in money** and send large bills or a cheque rather than coins whenever possible.

Good Luck with your fund-raising efforts. With the support of all our families we can make this a very successful fund-raising effort and all of our children will benefit! Thank you for your support, Oakridge Public School.

*Each box sold qualifies the seller for our **Ipod Nano** draw. Additionally, for each box sold, the seller gets one chance to win our Fundtastic representative's draw for an all inclusive **family Weekend Getaway to Great Wolf Lodge!** (Value \$400.00!) Your labelled money envelope will be your draw ticket.*

There will also be prizes for our top sellers. For every box sold you will get a ticket in the Oakridge "star seller" draw on March 24th for lots of great prizes. (For example, sell 7 boxes you will get 7 tickets – the more you sell the better chance you have of winning).

Yes, we wish to support the chocolate bar sale. Please send home a box of chocolate bars.

No, we do not wish to support the fund-raiser. Do not send home any chocolate bars.

Student's name _____ Teacher / Class _____

Signature of parent/guardian _____

Return this slip by February 26th to be entered into a draw for a free **chocolate treat** and a **Cat's Caboose** Gift Certificate! (A generous supporter of our school and community).

All money and/or remaining chocolate bars must be returned to the school by **March 23rd, 2010**. Please mark this date on your calendar!!



A Few Interesting Facts* about "Nature's Treasure's Chocolate"

**(information provided by Nature's Treasure and Fundtastic Fundraising)*

Recognizing the global importance of social and environmental responsibility, Fundtastic Fundraising is proud to offer its exclusive collection of Nature's Treasures™ Belgian and sugar free chocolate, certified by the Rainforest Alliance.

The Rainforest Alliance is a global organization that, according to its mission, works to conserve biodiversity and ensure sustainable livelihoods by transforming land-use practices, business practices and consumer behaviour. The Rainforest Alliance works with businesses and consumers worldwide to bring responsibly produced goods and services to a global marketplace, where the demand for sustainability is steadily growing. Farms, forestry enterprises and businesses that meet the Rainforest Alliance's comprehensive criteria receive the Rainforest Alliance certification seal.

Many recognize the term "fair-trade" when it comes to product certification. Fair-trade is an ethical trading system that guarantees a minimum price for sustainable production and institutes a fair-trade premium that is directed for social and economic development in the producing communities.

Rather than recognize how products are traded, Rainforest Alliance certification means that certain standards are adhered to in regards to how a farm is managed. These standards ensure workers' rights (and the right to organize), the right to a safe, clean work environment, the right to be paid at least the national minimum wage, dignified housing (including potable water), access to medical care for workers and their families, and access to free education.

This single-source (from the Rainforest of Costa Rica) chocolate will provide you with the richest, most satisfying Belgian chocolate experience you have ever had the pleasure of tasting! The Belgian chocolate manufacturer uses this single-source Rainforest cacao to create delectable chocolate wafers. These wafers are then sent to the Ontario manufacturer, where the most stringent standards are adhered to (GMP and NHP certification from Health Canada), producing the best quality fundraising chocolate bar ever made.

Nature's Treasure's chocolate comes in biodegradable cases, printed with vegetable based dyes. Each case comes in a reusable cloth pouch – yours to keep with the sale of your box!

Another interesting note: Guy Mitchell, the executive chef to the White House, sampled Nature's Treasure at the fancy food show in New York City this summer. He was so impressed, (he called it the 'best I have ever tried') that he took a few cases back to the white house, where it is on the short list –one of two -to be named the official white house chocolate! (Nature's Treasure chocolate sells for over \$3.00 in gourmet and health-food stores.)

Nature's Treasures™ advertises that their chocolate is trans fat free, contains no lecithin, and is peanut and nut free, making it an all-natural choice for you and your family, and the perfect choice for our fundraising campaign.